

Week of January 10, 2022

NewsFlight

Taste what's on tap in the **investor's world**



Hybrid electric
cars hit sales
record

GameStop moving
to crypto

The uprising
industry of digital
health devices

Apple reaches the trillion mark

Apple has reached another milestone. It became the first publicly traded company to reach a market value of \$3 trillion.



Markets



Nikkei 225
Index

28,478.56

-9.31/-0.033%



Bovespa
Index

101,931.83

-787.64/-0.77%



BMV Ipc

53,202.11

+146.80/+0.28%



DAX 30
Index

15,879.39

-68.35/-0.43%



FTSE 100
Index

7,477.81

-7.47/-0.100%



SSE Composite
Index

3,593.52

+13.98/+0.39%



Straits Times
Index

2,589.65

+50.37/+1.98%



Dow Jones

36,231.66

-4.81/-0.01%



BSE SENSEX

60,395.63

+650.98/+1.09%



JSE Top 40

67,390.88

+139.85/+0.21%





Market news



As the year has started, payrolls have **not been what economists expected**. Add to this the uncertainty of Bitcoin at its lowest level since September, the price of oil falling, and gold getting ready for its biggest weekly drop since November.

The Dow Jones index was down 0.26%, the S&P 500 0.65%, and the Nasdaq Composite 1.22%.



Wild Card

Rivian stock fell **below IPO price**.

Apple reaches the trillion mark



Apple has reached another milestone. It became the first publicly traded company to reach a [market value of \\$3 trillion](#). It reached a new high for its share price after briefly rising 3% to \$182.88 per share. In 2021, demand for the iPhone 13 boomed tremendously, so the company's stock rose nearly 35%. Despite being the first company to reach the three billion mark, it is likely that we will soon see another company join this exclusive club. Microsoft, Alphabet, Amazon and Tesla are the companies that have been trying to reach these figures.



Hybrid electric cars hit sales record

Hybrid electric car sales reached a [record high in the US](#). The automotive market is undergoing a process of change in which the sale of electric cars will soon stand out. However, people currently avoid buying an electric car mainly because of its high price and the lack of charging stations. For this reason, customers prefer to buy hybrid cars from Asian manufacturers. Last year, the percentage of sales rose by 76% to 801,550 vehicles sold. Within the US market, the Japanese car manufacturer, Toyota Motor Corp, had record sales of hybrid cars and surpassed companies such as General Motors.



GameStop moving to crypto

GameStop, a videogames shop in the US, has a plan to enter crypto markets selling NFTs (non-fungible tokens). The company's plan is to sell these tokens on the market and establish cryptocurrency partnerships. GameStop shares [went up 27%](#) following this discovery and also because of the renovation they're having by moving from physical stores to e-commerce. This company has hired more than 20 people to develop an online hub where NFTs of various video games will be traded.



The uprising industry of digital health devices



Functions of digital watches are evolving to much more than telling time. Several news articles have cited cases in which people have been able to detect diseases and treat them in time thanks to their digital watch. Currently, Apple leads this market; however, [competition is getting stronger](#) because other companies such as Samsung, Garmin, or Alphabet are coming up with many innovations for their products. It is speculated that in upcoming years, these devices will be able to measure blood pressure, glucose levels and even track a Covid or other virus' infection.



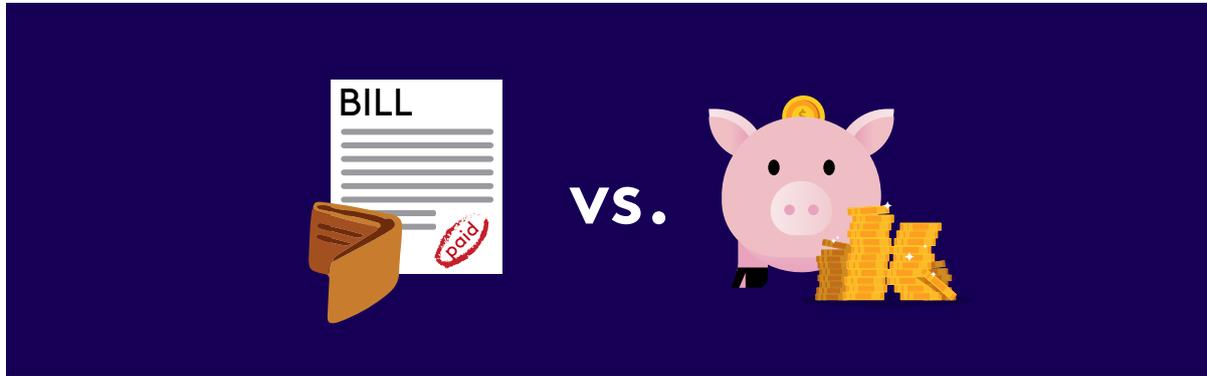
More Things to Sip On...

- Apple's CEO earned **almost \$100m** in 2021.
- Bitcoin is near **3-month lows** after US payrolls.



Enter a new era of free
investing and simple banking

20 Side Hustle Ideas to boost your income



“Credit card debt is an oddly taboo subject for many of us. Publicly, many shake a finger at the ‘irresponsibility’ of this type of debt. However, in private, we accumulate and avoid our own debt issues.” Learn more [here](#).

Becoming a smart investor [5 Simple Investment Tips]



“While commonly used when talking about the stock market, the terms “bear market” and “bull market” are applicable to almost any tradable assets, from currencies and bonds, commodities and real estate.”

Learn more [here](#).

6 Steps to set your Personal Financial Goals



“If someone asks you if it’s better to have \$100 now or in 1 year, what would be your answer? As rational investors, we instinctively tend to choose the first option, but why? The answer is the time value of money, which basically shows that having \$100 now is better than receiving them in the future.”

Learn more [here](#).



**“An investment in
knowledge pays the
best interest.”**

- Benjamin Franklin -



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